

Background

The library of photographs available to the Penola District Business and Tourism Association is both limited in number and appeal for marketing and promotion.

The Acquisitive Photographic Competition is seen by the Association as a means of acquiring images of commercial value necessary for the promotion of our region.

Previous winning entries are on display at the Penola Coonawarra Visitor Information Centre, please note that images containing people are looked upon favourably by the judges.

Conditions

1. All exhibits to be taken by exhibitor but can be developed and printed under any conditions. **Entries close Friday 8th May, 2009.**
2. All exhibits must be lodged at "Yalumba Menzies Wine Room", Riddoch Highway, Coonawarra by **4.30pm Monday 11th May, 2009.**
3. Late entries will not be accepted.
4. The Penola District Business and Tourism Association reserve the right for preferential use of the winning photographs for the purpose of marketing and promotion.
5. All photographs used for marketing and promotion will acknowledge the photographer.
6. All entries must reflect the Penola/Coonawarra region and its people.
7. The competition is open to amateur and professional photographers.
8. The judges decision is final.
9. Minimum size (35 sq inches 7" x 5") 226 sq cm.
Maximum size (320 sq inches 16" x 20") 2064 sq cm.
10. All exhibits to be mounted but not framed.
11. All exhibits must be accompanied with a digital copy on CD that will be retained by the Association for their existing library (.jpg file format only)
12. Photographs may be in colour or black and white.
13. **Entry is limited to three photographs per photographer.**
14. **Entry is \$2 per photograph. Please include cash or cheque with your entry. School students are free.**

"....with thanks...."

The Penola Coonawarra Arts Festival: www.artsfestival.com.au would like to thank The Penola District Business and Tourism Association (PDBATA) and "The Menzies" Wine Room for their coordination of this official Festival Event.



2009 Acquisitive Photographic Competition



Winners announced at the official opening
to be held at
Yalumba "The Menzies" Wine Room, Coonawarra
on

Saturday 16th May, 3.00pm



www.penola.org

2009 Acquisitive Photographic Competition

The concept of the competition is designed to:

- Capture the essence, style and vibrancy of the Penola Coonawarra region with an emphasis on its social, historical, commercial or environmental attributes.
- Encapsulate images to entice visitors to the region

Major prize

\$500 cash provided by PDBATA

Second prize

*Accommodation at Yalumba “The Menzies” Retreat, Coonawarra and a \$50 voucher at Upstairs at Hollick

Third prize

Massage compliments of ‘Perfect Touch Therapies, Penola

Highly commended

Prizes from St Mary’s Winery, Timbercorp, & DiVine Café, Penola

People’s Choice Award

*Accommodation at “Ardmeen Rural Retreat”

School students

Prizes donated by Williams Pharmacy’, ‘Di’s Gifts & Flowers’, ‘kitchen @The Poplars’, One Hours Photos, Naracoorte and ‘Koonara’

** mid-week, not public holiday and subject to availability*

Page 2 of 4

ENTRY FORM

To accompany entries

Photographer’s name: _____

—

Address: _____

—

_____ Postcode: _____

Phone number: (_____) _____

Category: _____ Adults / school students *please circle

Title: 1.

2.

3.

I have read and accept the entry conditions

Please include me on the Photographic Competition database

I have included \$ _____ entry fee

Signed: _____

Contact: “The Menzies” Wine Room, Coonawarra

Phone: 08 8737 3603 Fax: 08 8737 3604