

Penola Coonawarra Arts Festival Design Prize

The Call for Expressions of Interest

The Challenge

To create the 2010 design concept for South Australia's leading regional arts festival. The chosen design will be used for all promotional material including a full colour 32 page programme, A3 poster, flyers, website, television commercial and more. This is a great opportunity to have your work viewed by mass audiences!

The Creation

The invitation is extended to celebrate creativity and excellence by designing a poster to be entered in the 2009 Penola Coonawarra Arts Festival Design Prize. The 2009 Design Prize has changed this year, with the poster size required changing from A2 in size to A3 in size.

The Prize

The winner will receive a fantastic **prize of a \$1000 voucher kindly donated by Next Byte Apple Centre** (wouldn't that be great to put towards your next laptop or software?!) and the designers of two highly commended entries will each receive one dozen bottles of Hollick wines.

Expressions of Interest

Expressions of interest with your contact details are to be forwarded to Penola Coonawarra Arts Festival Committee

Contact

Simone Kain

Phone: 08 8736 6002

Mobile: 0419 832 026

Fax: 08 8736 6006

email: design@artsfestival.com.au

Please fax or email to: design@artsfestival.com.au with the subject line, "Expression of Interest".

Expressions of interest must be received by 5.00pm Monday 23rd March 2009.

Please read the guidelines and entry form for further information. An expression of interest form follows on page 2.

We look forward to seeing your fabulous entry!

Penola Coonawarra Arts Festival Design Prize Expression of Interest Form

To be completed indicating your intention to accept our creative challenge to submit a Penola Coonawarra Arts Festival design entry.

This is an expression of interest not a submission form. (The submission form is to be completed and attached to your poster entry due Friday, May 1 2009). Please refer to the entry procedure information.

Please mail, email or fax the entry form by 5:00pm **Monday 23rd March 2009**, to:

Penola Coonawarra Festival Committee
Visitor Information Centre
Arthur Street
Penola SA 5277
Fax 08 8737 2206
Email: design@artsfestival.com.au

Name:

Address:

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School/Uni/Tafe/Business (if applicable):

Telephone: Mobile:

Email:

Short Profile (personal & professional – this section is not compulsory)

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I will adhere to the Terms and Conditions stated in the Penola Coonawarra Arts Festival Design Prize document.

Signature: Date: