

Become a Friend of the 2012 Penola Coonawarra Arts Festival



Dear Penola Coonawarra business, resident or family,

We are seeking support from local businesses, families and individuals by way of a \$50 donation to help promote the Penola Coonawarra Festival across the Limestone Coast and Western Districts.

The Penola Coonawarra Arts Festival last year saw a large influx of day and overnight visitors in the Penola Coonawarra area. Many businesses had one of their busiest weekends for the year.

The committee of the Penola Coonawarra Arts Festival would like to see this repeated again this year. The promotion of the town in relation to the Festival can help to raise the profile of the area and encourage visitation on a long-term basis, as well as over the course of the festival. More visitors to our region is not only good for accommodation, restaurants and attractions but also means more people shopping for everyday items like food, petrol and personal items.

We would like to ask you or your business to support regional South Australia's premier arts festival through a small contribution towards the promotion of the events across the Limestone Coast and Western Districts. Please complete the form below by February 15th with your details or contact Jordan Bartlett, Treasurer 0411 121 319.

I wish to join the Friends group as: an individual a business a family

Business Name &/or Contact Name:.....

Postal Address:.....

Email Address:.....

\$50 payment can be made by:

- Cheque, posted to the Festival at PO Box 318, Penola, SA 5277
- Cash, in an envelope addressed to the Festival Committee at the Penola Visitor Information Centre
- Direct deposit - Keyword FRIENDS, BSB 105070, Acc # 023632840

Receipts will be provided.

Thankyou!