



ZEMA ESTATE

TRADITIONAL COONAWARRA

Penola Coonawarra Arts Festival
18th 19th & 20th May, 2012

**‘Coonawarra Unearthed’
Art Challenge and Exhibition at
Zema Estate**



o s c a r s

WATERFRONT
boutique hotel

www.oscarswaterfront.com

The 'Coonawarra Unearthed' Exhibition at Zema Estate

As part of our program for the 2012 Penola Coonawarra Arts Festival we will be displaying the works of Coonawarra wine industry staff in an exhibition of diversity and originality, where the theme and medium are open, in order to encourage artistic expression in many forms.

This competition has been designed to give those employed in the Coonawarra wine industry an opportunity for them to express their artistic side by creating a piece for the exhibition.

Location

The exhibition will be held at the Zema Estate Warehouse, with care taken to exhibit all entries at their best with the use of lighting and backdrops.

When

- Those with intention to enter are to submit the **Entry Form** by Friday **27th April, 2012**.
- Submissions are to be delivered **ready to hang/display** with the **Submission Form** to Zema Estate by **Friday 11th May 2012**.
- The exhibitions will be on display from **18th 19th & 20th May 2012** from **9.00am to 5.00pm**

Who

In 2012 entries are limited to those working in the wine industry in Coonawarra. All entries will be coded for voting purposes, however the artists name will be displayed in the Exhibition Guide which we will encourage visitors to look at prior to voting.

Prizes

The winners will be decided by a public vote which will take place during the exhibition with the winner being announced **5:30pm Sunday 20th May 2012** at Zema Estate – **all welcome to attend**.

The prizes are:

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|-----------------------|---|
| 1st | 2 night's accommodation at Oscars Waterfront Boutique Hotel, Port Fairy
Gourmet Breakfast included
\$100 spending money
2 bottles Zema Estate handcrafted 'Family Selection' wines

Value \$730.00 |
| 2nd | Special selection of Zema Estate handcrafted wines from some of their best vintages

Value \$250.00 |
| 3rd | Gourmet goodies basket of local Limestone Coast produce and Zema Estate wines

Value \$120.00 |

Conditions:

- (1) Entries **must be delivered ready to hang** or display.
- (2) Entrants may be subject to verification from the business that they are currently working in the wine industry in the Coonawarra Wine Region.
- (3) Zema Estate reserves the right to refuse an entry that is deemed to be of an offensive or inappropriate nature for the festival and/or exhibition.
- (4) A limit of two (2) entries per participant is applicable and no previous entries from Coonawarra Unearthed are to be exhibited again.
- (5) Delivery and pick of entry is the responsibility of the participant. If you require assistance please contact us.
- (6) Zema Estate will not accept liability for loss or damage to entries prior to, during or after the exhibition whilst at the Zema Estate site.
- (7) It is the participant's responsibility to undertake insurance for entries.
- (8) Should you choose to put your entry up for sale, you may do so with Zema Estate handling the transaction and paid 5% commission of the sale price.
- (9) Winners are decided by public vote. Participants/entrants are ineligible to vote. Zema Estate Staff are able to exhibit but are ineligible to enter competition.
- (10) Should an entrant win 1st prize in three consecutive years of exhibitions they will enter our 'Hall of Fame' and whilst they are permitted to enter future exhibitions, they will be ineligible to be part of the public voting and therefore ineligible for a prize.

Penola Coonawarra Arts Festival 2012 Coonawarra Unearthed Exhibition

Entry Form

For those with intention to submit an entry in the 'Coonawarra Unearthed' exhibition please fill out the form in full and return via fax or post by 5.00pm Friday 27th April, 2012 to

Zema Estate Pty Ltd
PO Box 12
Coonawarra SA 5263

Attention: Lynn Doyle

Ph: 08 8736 3219
Fax: 08 8736 3280
Email: [cgs@zema.com.au](mailto:cds@zema.com.au)

Name:

Address:

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Telephone: () Fax: ()

Mobile: Email

Coonawarra Winery/Vineyard you are employed at

Please describe your entry

Do you have a title for your entry ?.....

A small paragraph about yourself and your intended entry

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By signing this entry form I agree to abide by the conditions stated on page 3 of this document

Signature..... Date:

Penola Coonawarra Arts Festival 2012 Coonawarra Unearthed Exhibition

Submission Form

This form is to accompany your piece for entry and is to be delivered to the Zema Estate Office no later than 5.00pm Friday 11th May 2012.

Zema Estate Pty Ltd
Riddoch Highway
(PO Box 12)
Coonawarra SA 5263

Attention: Lynn Doyle

Ph: 08 8736 3219
Fax: 08 8736 3280
Email: [cgs@zema.com.au](mailto:cds@zema.com.au)

Name:

Address:

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Telephone: () Fax: ()

Mobile: Email

Coonawarra Winery/Vineyard you are employed at

The title for your entry

A small paragraph about yourself and your intended entry (no need to complete if previously submitted on 'Intention to Enter' form)

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By signing this entry form I agree to abide by the conditions stated on page 3 of this document

Signature..... Date: